



2023 CORPORATE CHALLENGE

Pendleside
Hospice 
Care
Compassion
Support

Are you in?



www.pendleside.org.uk
#pendlesidecorp

Pendleside's Corporate Challenge is well and truly back!

Well, 2022 didn't disappoint! After a two-year absence due to the COVID pandemic our amazing corporate supporters proved they were up to the challenge and together raised a record-breaking £208,296!

More than 60 businesses from across Burnley and Pendle took part in the Challenge which saw them competing and collaborating with one another by organising fundraising events and challenges between June and September.

The Challenge is a key campaign, raising a huge amount of vital funds for Pendleside Hospice and we're so immensely grateful to all the businesses in our local area who support it.

Which leads us to ask ...are you joining us in 2023?!

It's really easy to get involved, simply sign your business up as soon as possible before 1st June when the Challenge starts and you'll have until 30th September to raise as much money as you can.

And, to help you get started we're giving you a £50 kick-start money pot which you can use to get your fundraising up and running.

How you raise your money and hit your target is completely up to you – we want this to be fun for you and your team! The fundraising team at Pendleside is here to help and support you every step of the way.

We truly believe that there are huge staff and employer benefits to joining the Corporate Challenge, especially when many businesses have now adapted to home and hybrid working. So, joining the Challenge is a great way to build back your teams and expand your networks.

It takes £4.7m per year to keep the hospice open. We receive a little over £1m from statutory funding which means we need to raise over £3.7m each year through local support and donations.

The Corporate Challenge plays a major part in our fundraising mission and we are very grateful to everyone who supports us.

Thank you for supporting Pendleside Hospice.



Helen McVey
Chief Executive, Pendleside Hospice



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Helen McVey, Chief Executive

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Why should my business take part in the Corporate Challenge?

Taking part in the Corporate Challenge not only raises vital funds for Pendleside Hospice, it also has a huge number of benefits for both your business and your employees.

It can help engage and motivate your staff, improve morale and most importantly, bring an essential sprinkling of joy into the workplace!

Plus, there's lots of opportunities to network with fellow businesses in the area.

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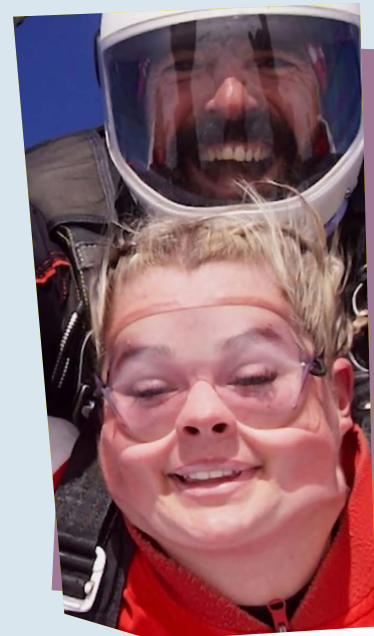
Engaging staff

Getting your team involved in fundraising activities is a fantastic way to promote staff engagement - even if your team is not physically together. Employees tend to have more trust and respect for companies that care for their community and being part of a team of fundraisers makes them feel good. Better still, the more attached they feel to the business, the more engaged they are and the better results they produce.



Improving morale

Working as a team to raise money for a worthy cause really helps improve staff morale. Not only are your staff able to play a part in something special without sacrificing home and family time, they are also getting the opportunity to develop skills, forge new relationships within the business and see people face-to-face, which is of huge benefit to remote workers.



Promoting fun

Yes, we really want you to have fun with your fundraising! In our experience, corporate fundraising brings a very important sense of fun into a regular working week – especially if there's cake involved. And who doesn't want a happy workforce!

Networking opportunities

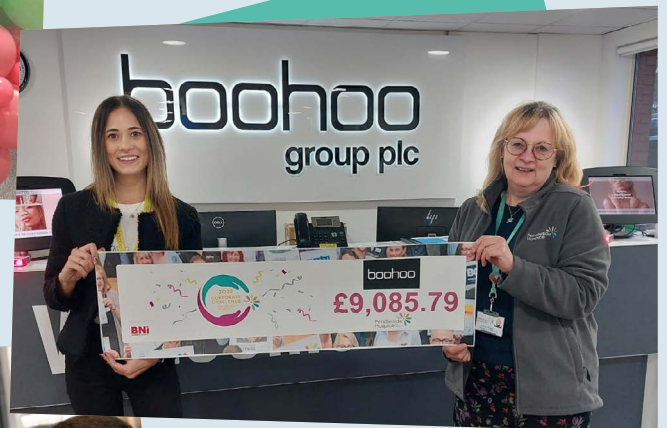


With so many other local businesses also taking part in the Corporate Challenge, it's a great opportunity to network with like-minded people within the area. We hold a number of networking events throughout the Challenge where you are encouraged to develop new contacts and reinforce relationships with existing ones.



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Corporate Challenge 2022 Highlights



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Class of 22

- Barnfield Construction
- Birchall Foodservice
- BNI Kudos
- Pendle Court Day Nursery
- Boundary Mill
- Daisy Corporate Services
- Hippo Motor Group
- BooHoo
- Senator
- We Love Creative
- Slimming World
- Rolls Royce Barnoldswick
- +24 Marketing
- Whitfords Caravan Centre
- Petty Real
- Paradigm Precision
- SER Recruitment
- Tesco Burnley
- Sainsbury's Burnley
- Fagan & Whalley
- Thorne Fire & Security
- Training 2000
- Motorpoint Burnley
- Colne Networking
- Sugdens
- Burnley College
- AddMail Solutions Ltd
- BCW Manufacturing
- Powerfit
- Businesswise Solutions
- Tailormade Solutions
- Safran Nacelles
- Morrisons Manufacturing Colne
- Ashberry Recruitment
- Spencer Hayes Group
- Keenans Estate Agents
- Filtriox Carlton
- Country Range Group
- E & M Property Solutions
- Innova Solutions
- Hays Recruitment
- Connect Childcare
- GBIS
- PM&M
- Red Hawk
- Proper Video
- Batch Distillery
- Marsden Park Café
- Rapid IT
- Sandersons Dance
- Panaz Ltd
- Nationwide
- Door 4
- Red Devil Crafts
- Business Helpline
- Pendle Leisure Trust
- Vital Heating Services



A word from our challengers

We appreciate the support of every business choosing to take part in the Corporate Challenge. Here's what they had to say about their 2022 experience.

"Being part of the Corporate Challenge has been great for engaging our employees. We have had some brilliant activities which have brought our employees together to have fun whilst also raising money for a charity that we are keen to support. We look forward to taking part in 2023."

**Rolls Royce,
Barnoldswick**



"Getting involved in the Corporate Challenge at Pendleside is an annual tradition at Petty Real and one that really is a win-win. Not only do we get to give back to our local community by playing our part in providing vital funds for the hospice, but we benefit hugely from improved employee engagement, innovation and of course, networking with other local businesses."

Petty Real Estate Agents

PettyReal



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"For us, the Corporate Challenge gave us a platform to bring together colleagues, family, friends and the wider local community in fun and creative ways to raise both awareness and money for a charity so very close to our hearts and the hearts of many around us."

**Emmcliffe Homes,
Burnley**



"The challenge brings many benefits to our business, with employees coming together, networking with organisations and being part of a team. To help support and raise funds for affected families within our local area and being a part of the community spirit is something special. "

**Fagan & Whalley Ltd,
Padiham**



Register now





Ready to join us?

Register here



Thank you in advance for your support.
It means a lot.



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