

We're in!

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WE'RE IN! ♥



# 2024 CORPORATE CHALLENGE

Pendleside  
Hospice



# Are you in?

[www.corporatechallenge.pendleside.org.uk](http://www.corporatechallenge.pendleside.org.uk)  
#pendlesidecorp

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# It's that time again...are you joining us in the 2024 Corporate Challenge?

The Corporate Challenge is back for 2024, and our team is ready and raring to go!

2023 was another incredible year, with our challengers raising over £168,000 for Pendleside Hospice as it celebrated 35 years serving the communities of Burnley and Pendle.

Events, organised by over 70 companies, included a golf marathon, sconathon, skydives and preloved donations to name but a few. And who can forget the men in bikinis cleaning cars for cash!

But on a serious note, the Corporate Challenge is a key campaign for the Hospice, and every year we are blown away by the number of businesses who take part.



**Which leads us to ask ...are you joining us in 2024?!**

It's really easy to get involved, simply sign your business up as soon as possible before 1st June when the Challenge starts and you'll have until 30th September to raise as much money as you can.

And, to help you get started we're giving you a £50 kick-start money pot which you can use to get your fundraising up and running.

How you raise your money and hit your target is completely up to you - we want this to be fun for you and your team! The fundraising team at Pendleside is here to help and support you every step of the way.

Taking part in the Challenge not only raises vital funds for the Hospice, it also has lots of benefits for your business and your employees.

It presents a really good opportunity to engage your team and get them involved in something which requires teamwork, organisational skills, creative ideas and a whole lot of fun.

Getting involved is easy. Simply sign your business up as soon as possible before 1st June and join us at our launch to network with fellow challengers and receive your starter pack.

And don't worry, our expert team is here to support you all the way!

**It takes £5.5m per year to keep the Hospice open. We receive a little over £1m from statutory funding which means we need to raise over £4.5m this year through local support and donations.**

The Corporate Challenge plays a major part in our fundraising mission and we are very grateful to everyone who supports us.

Thank you for supporting Pendleside Hospice.

[Register now](#)

Helen McVey  
Chief Executive, Pendleside Hospice





**Helen McVey, Chief Executive**

**“It takes £5.5m per year to keep the hospice open. We receive a little over £1m from statutory funding which means we need to raise over £4.5m each year through local support and donations.”**

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# Why should my business take part in the Corporate Challenge?

Taking part in the Corporate Challenge not only raises vital funds for Pendleside Hospice, it also has a huge number of benefits for both your business and your employees.

It can help engage and motivate your staff, improve morale and most importantly, bring an essential sprinkling of joy into the workplace!

Plus, there's lots of opportunities to network with fellow businesses in the area.

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# Engaging staff

Getting your team involved in fundraising activities is a fantastic way to promote staff engagement - even if your team is not physically together. Employees tend to have more trust and respect for companies that care for their community and being part of a team of fundraisers makes them feel good. Better still, the more attached they feel to the business, the more engaged they are and the better results they produce.



# Improving morale

Working as a team to raise money for a worthy cause really helps improve staff morale. Not only are your staff able to play a part in something special without sacrificing home and family time, they are also getting the opportunity to develop skills, forge new relationships within the business and see people face-to-face, which is of huge benefit to remote workers.



# Promoting fun

Yes, we really want you to have fun with your fundraising! In our experience, corporate fundraising brings a very important sense of fun into a regular working week – especially if there's cake involved. And who doesn't want a happy workforce!

# Networking opportunities



With so many other local businesses also taking part in the Corporate Challenge, it's a great opportunity to network with like-minded people within the area. We hold a number of networking events throughout the Challenge where you are encouraged to develop new contacts and reinforce relationships with existing ones.



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# Corporate Challenge 2023 Highlights



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# Class of 23



- Active Lancashire
- Agape Funeral Services
- Akorn Legal
- Ashberry Recruitment Ltd
- Barclays Bank, Burnley
- Barnfield Construction Ltd
- Batch Distillery
- BCW Group
- BNI Kudos
- Boohoo
- Buoyancy Aerospace
- Buoyant Upholstery
- Burnley College
- Chill ICT
- Colne Networking Group
- Daisy Communications
- Designer Travel by Simon Collinge
- DWP Pensions Centre Burnley
- Eclipse Sports UK
- Equans
- Equestrian Surfaces Ltd
- Fedcap Employment
- Filrox Carlson
- Financial Affairs
- Fortvale Engineering
- GB Integrated Systems Ltd
- Hays Recruitment
- La Z Boy
- Life Lab Supplements
- Lloyd Colne BMW & MINI
- Lloyds Bank, Burnley
- LM Fitness
- LWM Solutions Ltd
- Marsden Park Café
- MKM Building Supplies
- Motorpoint Burnley
- Nationwide, Burnley
- Natwest, Burnley
- Northwest Payments Ltd
- Pendle Leisure Trust
- Petty Real Estate Agents
- Plus 24 Marketing
- PM&M Solutions
- PMP Utilities
- Proper Video Ltd
- Readstone Construction Ltd
- Recycle IT
- Red Devil Crafts
- Red Fern Media
- Role UK
- Rolls Royce, Barnoldswick
- Safran Nacelles
- Sagar Insurance
- Sainsbury's Burnley
- Sanderson Dance
- Schofields & Associates
- SER Ltd
- Silentnight
- Slimming World (Barrowford)
- Stately Recruitment Ltd
- Stolle Machinery EMS Group
- Sugden Ltd
- TCB Designs
- Tesco Extra, Burnley
- Thorne Fire & Security
- True Trade Supplies Ltd
- Unique Boilers Ltd
- We Love Creative

# A word from our challengers



**"Winning the Best Newcomer Award brought the team an immense amount of pride. It represents our commitment to social responsibility and community engagement."**

Operations Director of Millercare  
Tara Butterworth



**"I'm so proud to have won, and even prouder still of the hard work that the entire dealership - and Faye especially - have put into making our inaugural Corporate Challenge experience such a success."**

Digital Merchandiser at Lloyd Motor Group  
Luckie-Rae Pepper

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We appreciate the support of every business choosing to take part in the Corporate Challenge. Here's what they had to say about their 2023 experience.



"One of the best things about doing these events is that whilst all the team are having a laugh, scaring themselves & generally being a bit daft, we were raising funds for a fabulous establishment."

Managing Director at Thorne Fire & Security  
Hadrian Thorne



"Being part of the Corporate Challenge was great for engaging our employees - the activities really brought the team together! We had so much fun whilst raising money for a charity that we are keen to support."

Communications & Engagement  
Coordinator at Rolls Royce, Dannielle Firth

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# Ready to join us?

Register here



Thank you in advance for your support.  
It means a lot.

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