



2024 CORPORATE CHALLENGE

Pendleside
Hospice 
Care
Compassion
Support

Welcome on board

www.corporatechallenge.pendleside.org.uk
#pendlesidecorp

Sponsored by



NORTHWEST
PAYMENTS LTD

+

AKORN
FINANCIAL ADVICE LTD.

Thank you for joining our Corporate Challenge 2024!

We're really happy to have you on board!

The Corporate Challenge raises a huge amount of money for Pendleside Hospice every year and we are immensely grateful to local businesses like yours who support it.



So, what now?

In this Welcome Pack you'll find some useful information about the challenge which will help you prepare for the official launch on June 1st.

The concept is very simple.

June 1st to September 30th, 2024

Make your money matter and be in with the chance to become Corporate Challenge Champions 2024.

This is about teamwork, creativity and having the competitive edge. You will receive £50 thanks to the generosity of our sponsors. Your task is to turn your £50 into as much money as possible, within the 4-month period.

There will be a monthly challenge totaliser leader board, so you can keep track of your progress and fellow Challengers.



£50



Don't forget, the fundraising team at Pendleside are here to support you every step of the way. Plus we will be holding regular networking sessions where you can share ideas and see your progress on the fundraising leader board table.

How to build a winning fundraising team

You've signed up for the Corporate Challenge, which is great! Now it's time to create your winning team.

STEP ONE: Recruit team members

The first thing to do is to tell your staff you are taking part in Corporate Challenge, what this involves and how important it is to Pendleside Hospice. Use this as an opportunity to find out who might be interested in joining a fundraising team. Once you get commitments from a few people, ask them to rally other people to join the team.



STEP TWO: Assign roles

Set up an initial meeting to define fundraising roles. It's good to do this from the outset so that expectations are clear. Some of the roles you may wish to consider (depending on the size of your team) are:

- Public relations manager/Marketer
- Social media manager
- Designer/photographer/videographer
- Fundraiser manager

STEP THREE: Plan your fundraiser/s

Once you've set up your team, it's time to start generating some fundraising ideas and getting dates in the diary. Make sure you inform staff of any key dates for their diaries and the public too if your events are external ones.

Setting up a fundraising page online will help you get more supporters and donations to add to your totals. We have a handy guide to help you, just ask us for a copy.



Tips for success

- Decide on your money-making project/s.
- Plan what you're going to spend and divvy up roles within your team.
- Keep your costs as low as you can so you make as much profit as possible.
- Ask people to give you things you need free of charge ie raffle prizes / goods.
- Set yourself a goal - it may be that for every £1 you spend, you aim to raise £10.

Here's some tried and tested fundraisers to give you a head start:



Band Night

Auction

Charity Ball

Raffle

Virtual Quiz



Sponsored Walk/Run

Bake Off

Wine Tasting

Coffee Morning



Get Fit Challenge



Sports Challenge



Wax or Shave

Curry Night / Themed Dinner



Golf Day

Charity Car Wash

Fancy Dress



Key dates for your diary:

Friday 1st March – Pre-launch and networking for 2024 Corporate Challenge
3pm – 6pm at Colne Golf Club

Wednesday 22nd May – Official launch of the Corporate Challenge and networking
7am – 9am at Pendleside Hospice

Saturday 1st June – The Corporate Challenge begins!

Wednesday 10th July – Breakfast and networking get together
7am – 9am at The Hive at Boundary Mill

Friday 16th August – Friday Fizz plus summer snacks and networking
3pm – 6pm venue to be confirmed

Wednesday 18th September – Final networking and get together of 2024 Challenge
Times and venue to be confirmed

Monday 30th September – The Corporate Challenge officially closes

Friday 1st November – Corporate Challenge Awards Evening
6pm til late – The Mechanics, Burnley

Let's do this!!!



Thank you in advance for your support.
It means a lot.



www.corporatechallenge.pendleside.org.uk
#pendlesidecorp

Sponsored by



NORTHWEST
PAYMENTS LTD



AKORN
FINANCIAL ADVICE LTD.