



# Are you in?

[www.corporatechallenge.pendleside.org.uk](http://www.corporatechallenge.pendleside.org.uk)

**#PendlesideCorp25**

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# Are you joining us for the 2025 Corporate Challenge?

**The Corporate Challenge is back and our team is ready and raring to go!**

2024 was another incredible year, with our Challengers raising an astounding £232,243 for Pendleside Hospice. This generous support will make a huge difference in providing care for our patients and their families.

More than 70 companies took part, organising events such as golf tournaments, family fun days, and preloved clothing donations—just to name a few!

The Corporate Challenge is a key campaign for the Hospice, and every year, we are amazed by the businesses that step up to take part.

Pendleside Hospice expects to incur running costs of **more than £6 million** over the next 12 months. Only around 20% of this will be funded through NHS grants, meaning the Hospice must raise over £4.9 million this year through fundraising initiatives.

**Register now**

**Which leads us to ask...  
Will you be joining us in 2025?**

Getting involved is easy! Simply sign your business up before 1st June, when the Challenge begins, and you'll have until 30th September to raise as much money as possible.

To help you get started, we're giving you £50 to kick-start your fundraising!



How you raise money and reach your target is completely up to you—we want this to be fun for you and your team. Our fundraising team at Pendleside is here to support you every step of the way.

Taking part in the Challenge not only raises vital funds for the Hospice but also offers fantastic benefits for your organisation.

It's a great opportunity to engage your team in something that encourages teamwork, organisational skills, creativity—and plenty of fun!

The Corporate Challenge plays a major role in our fundraising mission, and we are truly grateful to everyone who supports us.

If you'd like to sign up for this year's Corporate Challenge, please get in touch with our Head of Corporate Fundraising, Elaine Middleton, at [elaine.middleton@pendleside.org.uk](mailto:elaine.middleton@pendleside.org.uk).

Thank you for supporting Pendleside Hospice.



*Helen McVey*

Chief Executive, Pendleside Hospice



# Why should your business take part in the Corporate Challenge?

**Taking part in the Corporate Challenge not only raises vital funds for Pendleside Hospice, it also has a huge number of benefits for both your business and your employees.**

It can help engage and motivate your staff, improve morale and most importantly, bring an essential sprinkling of joy into the workplace!

**Plus, there's lots of opportunities to network with fellow businesses in the area.**



**Register now**





## Engage staff

Getting your team involved in fundraising activities is a fantastic way to promote staff engagement - even if your team is not always physically together. Employees tend to have more trust and respect for companies that care for their community and being part of a team of fundraisers makes them feel good. Better still, the more attached they feel to the business, the more engaged they are, and the better results they produce.

## Improve morale

Working as a team to raise money for a worthy cause really helps improve staff morale. Not only are your staff able to play a part in something special without sacrificing home and family time, they are also getting the opportunity to develop skills, forge new relationships within the business and see people face-to-face, which is of huge benefit to remote workers.



## Promote fun

Yes, we really want you to have fun with your fundraising! In our experience, corporate fundraising brings an important sense of fun into a regular working week — especially if there's cake involved. And who doesn't want a happy workforce!

## Network with others

With so many other local businesses also taking part in the Corporate Challenge, it's a great opportunity to network with like-minded people within the area. We hold a number of networking events throughout the Challenge, and you are encouraged to develop new contacts and reinforce relationships with existing ones.







# What our Corporate Challengers got up to last year...







# Class of 2024

AC Pro Electrical  
 AKORN Financial Advice  
 Batch Distillery  
 BCW Group  
 Belvedere Sports & Social Club  
 BNI Kudos  
 Boohoo  
 Burnley College  
 Colne BID Collective  
 Colne Networking Group  
 Daisy Communications  
 Designer Travel by Simon Collinge  
 DRN Law  
 Dunbia  
 DWP Burnley Pensions Centre  
 Earby & Barnoldswick Rotary Club  
 Empower HQ Gym  
 Equans  
 Eric Wright Facilities Management  
 Farrar & Forbes Estate Agents  
 Fortvale Engineering  
 GB Integrated Systems  
 Graham & Brown  
 Handelsbanken  
 James Alpe Ltd  
 Keith Walton Brickwork Ltd  
 LED Electrical  
 Lloyd Colne BMW & Mini  
 Marsden Building Society  
 Marsden Park Café  
 Holdens Chartered Surveyors  
 Millercare  
 MKM Building Supplies  
 Motorpoint  
 My Total Office Ltd  
 Natwest Burnley  
 Northwest Payments Ltd  
 Pendle Borough Council  
 Petty Real Estate Agents  
 Plus 24 Marketing  
 PM&M Solutions  
 Pursuit Aerospace  
 Rolls Royce, Barnoldswick  
 SER Limited  
 Shane's Desserts  
 Silentnight  
 SJA Film Tech  
 SJD Consultancy  
 Slimming World, Barrowford  
 Sovereign Windows Group  
 Stolle EMS Ltd  
 Stortec Engineering  
 Team Jade Laycock, Personal Trainer  
 TCB Signage  
 Tesco Extra Burnley  
 Thorne Fire & Security  
 Veka plc  
 We Love Creative  
 YAB — To The Summit Ltd





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BCW's unwavering enthusiasm and dedication to the Corporate Challenge for 2024 has been invaluable to Pendleside's mission. Winning the Judge's Champion Awards reflects the spirit and teamwork of everyone at BCW. Well done Team BCW! Here's to many more years of meaningful impact, fun and community support.

Jen Whittaker, Marketing Manager at BCW Group





# Ready to join us?

Register now

For more information, please contact Louisa Mayor

[louisa.mayor@pendleside.org.uk](mailto:louisa.mayor@pendleside.org.uk)

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