



Welcome

www.corporatechallenge.pendleside.org.uk

#PendlesideCorp25

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Thank you for joining the Corporate Challenge 2025

We're so happy to have you on board!

The Corporate Challenge raises a huge amount of money for Pendleside Hospice every year and we are immensely grateful to local businesses like yours who support it.

So, what now?

In this Welcome pack, you'll find some useful information about the Corporate Challenge, which will help you prepare for the official launch on the 1st June.

Your £50 Starter Fund

Every business taking part will receive a £50 Starter Fund on the day of the launch, thanks to the generosity of our headline sponsor, Daisy Group.

Your task is to turn your £50 into as much money as possible, from the 1st June - 30th September.

There will be a monthly fundraising leaderboard, so you can keep track of your progress and fellow Challengers.



We're here to help

The fundraising team at Pendleside Hospice are here to support you every step of the way.

Plus, we will be holding regular networking sessions where you can share ideas and see your progress on the fundraising leaderboard table.

If you have any questions, please contact Louisa on louisa.mayor@pendleside.org.uk



How to build a winning fundraising team

**You've signed up for the Corporate Challenge, which is great!
Now it's time to create your winning team.**



Step 1: Recruit Team Members

The first thing to do is to inform your team that you'll be taking part in the Corporate Challenge. Explain what this involves and how important it is to Pendleside Hospice. Use this as an opportunity to find out who might be interested in joining a fundraising team. Once you get commitments from a few people, ask them to rally other people to join in your mission!



Step 2: Assign Roles

Set up an initial meeting to define fundraising roles. It's good to do this from the outset so that expectations are clear. Consider who will take control of planning the events, who will help market your initiatives on social media, and who will take charge of the finances.

Step 3: Plan Your Fundraising

Once you've set up your team, it's time to start generating some fundraising ideas and getting those dates in the diary.

Be sure to set up your JustGiving page as soon as the Corporate Challenge starts too! Share this with your friends, families, clients, suppliers, and more. **Pendleside Hospice will provide a designated JustGiving link at the launch event.**





Tips for success

1. Start with a Plan

Set a fundraising goal, create a timeline, and assign team roles for efficiency.

2. Leverage the £50 Starter Fund

Use it wisely—buy materials, promote events, or kick-start a small fundraiser.

3. Use Your Business Strengths

Incorporate fundraising into your products, services, and business network.

4. Host Engaging Fundraisers

Plan fun activities like bake sales, quizzes, physical challenges, or raffles.

5. Get Social & Spread the Word

Use social media, email, and word-of-mouth to maximize awareness and donations.

6. Involve Customers & Clients

Encourage donations through sales, events, or customer-led fundraising.

7. Secure Match Funding

Ask your company or partners to match donations to double your impact.

8. Collaborate with Other Teams

Team up with other businesses for bigger events and shared success.

9. Keep Motivation High

Celebrate milestones, create friendly competition, and share Pendleside Hospice stories.

10. Finish Strong

Plan a final big push, thank supporters, and share your achievements.

Advertising your events

Let us know about your upcoming events, and we'll be sure to share them the [Events page](#) of the website. This is a great place to see what's happening over the course of the Corporate Challenge.



Fundraising ideas to get you started

We can't wait to hear all about your fundraising initiatives, but here are some ideas to get you going!

Band
Night

Charity
Ball

Raffle or
Tombola

Sponsored
Walk

Quiz
Night

Coffee
Morning

Wax or
Shave

Golf Day

Charity
Car Wash

Curry
Night

Auction

Donate
Goods

Small wins, big gains

Supporting Pendleside Hospice can be simple! Join our own events, like the **Pendle Pub Walk** or **The Great Pendleside Trek**—perfect for busy businesses that may not have time to plan their own fundraisers. Plus, boost your total by donating preloved clothing! For every full bag of good-quality items, we'll soft-credit £3.50 to your Corporate Challenge total.



Key Dates

Wednesday, 12th March

Soft Launch
Daisy Communications, Nelson
4-6pm

Wednesday, 7th May

Official Launch
Pendleside Hospice, Burnley
7.30-9am

Sunday, 1st June

The Corporate Challenge Begins

Wednesday, 9th July

Networking Get-together
Bannister's Restaurant, Colne
7.30-9am

Friday, 15th August

Friday Fizz Get-together
Location TBC
4-6pm

Wednesday, 17th September

Networking Get-together
Daisy Communications, Nelson
7.30-9am

Tuesday, 30th September

The Corporate Challenge Ends

Friday, 31st October

Awards Evening
Crow Wood Hotel & Spa, Burnley
6.30pm-Late

Wednesday, 10th December

Christmas Lunch
Pendleside Hospice, Burnley
11.30am-1pm



Let's do this!

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