

Corporate Challenge Awards 2025



To celebrate your hard work and fundraising efforts, we'll be hosting a special Masquerade Ball on **Friday, 31st October** at **Crow Wood Hotel & Spa**, where we will present the following awards:

1. Corporate Challenge Champion

This won't necessarily be the business with the most amount raised. The judges will be looking for a business that has embraced, and best demonstrated, the key principles of the Corporate Challenge, including:

- Team work
- Collaboration
- Publicity
- Community spirit
- Commitment to the cause
- Great fundraising effort
- Embracing the retail challenge by promoting Hospice shops and donating items
- Embracing and developing networking opportunities with other Corporate Challengers and the wider business community
- Demonstrating Corporate Social Responsibility

Judges' Award



2. Most Raised Overall Award

This will be awarded to the business who has raised the most by the closing date of the Corporate Challenge, which is **Tuesday, 30th September 2025**.

This only includes funds that have been submitted to Pendleside Hospice's finance department by **Friday, 17th October 2025**.

3. Best Event Award

The judges will be looking at all fundraising events that have taken place over the period, 1st June-30th September, and will be judging on factors such as:

- Amount raised
- Originality
- Publicity coverage
- Participation and team work
- Community involvement



4. Innovation Award

This award will be given to the business or individual who has had the most original and innovative fundraising idea(s), and won't be judged solely on the amount raised. This includes:

- Likelihood that the fundraising idea/innovation can be sustained and have significant, long-lasting and increasing impact
- Has the capacity to be inspirational for others
- Seeking out excellent publicity opportunities

5. Small Business of the Year Award

This award will be given to the small business (less than 50 employees), who has:

- Shown commitment to Corporate Challenge
- Raised funds and general awareness for Pendleside Hospice
- Embraced network opportunities
- Shown enthusiasm, tenacity and integrity
- Benefitted both to their business, and to the work of the Hospice

6. Large Business of the Year Award

This award will be given to the large business (more than 50 employees), who has:

- Shown commitment to Corporate Challenge
- Raised funds and general awareness for Pendleside Hospice
- Embraced network opportunities
- Shown enthusiasm, tenacity and integrity
- Benefitted both to their business, and to the work of the Hospice

7. Best Newcomer Award

This award is open to businesses who are **NEW** to the Corporate Challenge for 2025!

This will be awarded to the business who, whilst at the same time as fundraising, has been able to show passion and commitment to the Challenge, and has demonstrated a positive impact to both their business and to the work of the Hospice.



8. Fundraiser of the Year Award

This award is for an individual who may not necessarily have raised the most money but who has:

- Shown a continued effort and enthusiasm to raise funds throughout the Challenge
- Committed to the Corporate Challenge
- Demonstrated both a benefit to their business, and to the work of the Hospice

9. Collaboration Award

This award recognises outstanding collaboration between businesses and external partners. Nominees should show how their partnership has driven innovation during the Challenge and, through working together, achieved a positive fundraising result.

We are also looking for businesses that have actively promoted the partnership and the Corporate Challenge, helping to create a platform for future collaboration and inspiring others to work together more effectively.

10. Corporate Challenge Enabler Award

This award will be given to the individual, who, in the judges' opinions, embraced the Corporate Challenge, not only in their own business, but by working with other Corporate Challenge teams and the wider business community by:

- Embracing and promoting the Corporate Challenge within the business they are employed
- Being instrumental in supporting and aiding the success of other Corporate Challenge teams
- Engaging the wider business community, particularly supporting Corporate Challenge events

11. Team Spirit Award

This will be awarded to the business who has demonstrated, collectively within their organisation, that they have worked together as a team to fulfil the objectives of the Corporate Challenge, and they have benefitted the most from taking part.

The judges will also be looking favourably on businesses who have:

- Extended their team spirit to help and network with other organisations taking part in the Challenge
- Demonstrated a positive effect of the Challenge on business, e.g. cross-departmental working.



12. Digital Marketing Award

This will be awarded to the business who throughout the course of the Corporate Challenge, has been the most active and original at promoting not only their own organisation, but also the Corporate Challenge and the work of the Hospice on social media.

Judges will be looking at all social media platforms, including the use of **#PendlesideCorp25** when making their decision.

13. Laugh Out Loud (LOL) Award

This will be awarded to the business or individual, who, in the judge's opinion, has given the best 'laugh out loud' moment of the Corporate Challenge for 2025! This would be best caught on video or photo!

Award Nominations

Nominations are invited for all the categories, apart from the Corporate Challenge Champion and Most Raised Overall awards.

Businesses are asked to nominate themselves, individuals in the business and fellow Corporate Challengers, detailing why they think they meet the criteria for the award and why they think they should win.

Representatives of the Hospice may also use their discretion to nominate businesses or individuals for an award, if they are of the opinion they meet the judging criteria, regardless of whether or not they have been nominated. Supporting evidence such as photographs, videos and press releases should be submitted with the nomination form.

All nominations need to be submitted by 5pm on **Monday, 6th October 2025.**

An independent panel will be judging the awards.

Submit My Nomination



Key Information

Awards Evening

Reserve your tickets!

Awards will be presented at a special Masquerade Ball on Friday, 31st October at Crow Wood Hotel & Spa. Tickets are £55 each or £50 when booking a table of 10.

Get in touch with Lisa to book your tickets today!

Sponsoring an Award

We have 13 awards available for sponsorship.

If your business would like to sponsor an award, please get in touch. Sponsorship costs £175 and you will receive a **FREE** admission ticket for each award you sponsor.

Other sponsorship opportunities are available.

Get in Touch

For any queries please contact Lisa Clarke, Pendleside Hospice's Corporate Fundraiser on:

T: 01282 440 103

E: lisa.clarke@pendleside.org.uk

Thank you, and good luck! 